



COM2US

Brand Guidelines

Primary Logo

Smile Logo

Incorrect Usage

Color Palette

Logo Color

Background Color

Typography

Primary Logo

com2us

Minimum Size  4mm, 20px

Primary Logo

Grid Regulation
Clear Space



Smile Logo

Primary Ver.



Minimum Size  4mm, 20px

Smile Logo

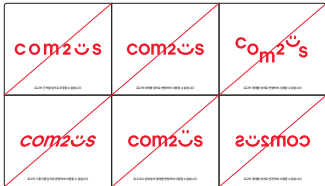
Secondary Ver.



Minimum Size  4mm, 28px

Incorrect Usage

Shape
Proportion
Space



Incorrect Usage

Effect

Color

Image



Color Palette

Primary Color

COMQUS Red

RGB 220/40/40
CMYK 0/100/90/0
HEX #DC2626
PANTONE 3347 C

COMQUS White

RGB 255/255/255
CMYK 0/0/0/0
HEX #FFFFFF

COMQUS Black

RGB 0/0/0
CMYK 0/0/0/100
HEX #000000

Color Palette

Secondary Color

COMQUS Red



HEX: #E63939
Pantone: 16-130 C



HEX: #D93025
Pantone: 16-130 C



HEX: #C83025
Pantone: 16-130 C



HEX: #B83025
Pantone: 16-130 C



HEX: #A83025
Pantone: 16-130 C



HEX: #000000
Pantone: Black 1 C

COMQUS White



HEX: #FFFFFF



HEX: #D9D9D9
Pantone: 47-05 C



HEX: #A9A9A9
Pantone: 42-05 C



HEX: #808080
Pantone: 42-05 C



HEX: #696969
Pantone: 42-05 C



HEX: #000000
Pantone: 42-05 C

COMQUS Black



HEX: #000000



HEX: #333333
Pantone: 42-05 C



HEX: #666666
Pantone: 42-05 C



HEX: #999999
Pantone: 42-05 C



HEX: #CCCCCC
Pantone: 42-05 C



HEX: #FFFFFF
Pantone: 42-05 C

Color Palette

Color Usage
Proportion



Logo Color

Usage Example

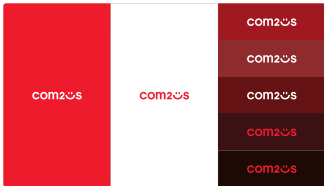
com2üS

com2üS

com2üS

com2üS

Background Color Usage Example



Background Color

Mono Color

Usage Example

10%	com2US	40%	com2US
20%	com2US	70%	com2US
30%	com2US	80%	com2US
40%	com2US	90%	com2US
50%	com2US	100%	com2US

Typography

English /
Korean

English Typeface

Jungka

Book / Regular / **Medium** / **Bold**

Com2uS GV, Co-evolution
Game-changing Visionary
Great Fun, Vibrant Moment
ABCDEFGHIJKLMNOPQ
RSTUVWXYZ
abcdefghijklmnopqrstu
vwxyz1234567890.,;?!
%()&©™®²³¼½

Korean Typeface

Noto Sans CJK KR

Regular / Medium / **Bold** / **Black**

컴투스, 상호진화
게임의 판도를 바꾸는 선도기업
앞으로 나아가는 사고방식
가나다라마바사아자차카
타파하ㄱㄴㄷㄹㅁㅂㅅㅇㅈㅊ
ㅋㅌㅍㅎㅏㅑㅓㅕㅗㅛㅜㅝㅞㅟㅠ
1234567890.,;?!
%()&©™®²³¼½

컴투스 브랜드는 우리 기업의 중요한 자산이므로,
브랜드 요소를 임의로 수정하거나 변경할 수 없습니다.

본 브랜드 가이드라인 규정을 준수하여
올바르게 사용해 주시기 바랍니다.